



الركن السويسري للساعات  
SWISS CORNER FOR WATCHES

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وقتك.. الماس

[www.swisscorner.co](http://www.swisscorner.co)



Primary Line of the most Luxurious  
Diamond and fashionable Watches Retail  
and One of the leading retailers  
in Saudi Arabia and the Gulf  
with more than 220 Retail stores

**220**  
Stores

More than 220 branches  
in Saudi Arabia  
and Gulf countries

**3M**

Our branches are welcoming  
More than 3 million  
visitors a year

**22**  
Brands

of the world's  
most famous  
brands



# We are here

the most successful, competitive and the top valuable retail distributor in Saudi Arabia and the Gulf More than 220 branches in Saudi Arabia and Gulf countries we serve more than three million visitors annually In Retail stores built with the latest standards of modernity



...In everywhere



# What do we sell?

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Swiss Corner **VIP**

Primary Line of world's Luxurious  
Diamond watches & Jewellery

 **ROLEX** *Cartier* *Chopard*  **CONCORD**

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Swiss Corner **FASHION**

Primary Line of world's  
fashionable Watches

**CERRUTI** **DKNY**  *TechnoMarine*  
GENÈVE  **Real Madrid** **GF**  
**FERRÉ** **19****V****69**

**GUESS**  **DIAMOND HILL** *Mantama* *Von Dutch*  **bossini**  **MASERATI**

**cacharel**  **LOUIS FÉRAUD** **ELLE**  **Domos Kenos** **GIORDANO** **ALESSANDRO**  
**DELL'ACQUA**

## What else?

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There are some products We  
have seen that many customers  
would like to buy So, we have  
provided  
them with these products  
Such as wallets, pens, cufflinks  
Of course, Because we are  
first class Stores  
We only provide Best of The Best products

NINA RICCI

CERRUTI

**BOSS**





## Our Stores

Luxurious products should be sold in Luxurious stores

This is the balanced equation that we consider before opening any new branch For the location we are always determined to choose the best, specially when it comes about the overall geographical location, whether it is in a mall or on a public street

As for the Store, we equipped them with a luxurious decoration that reflects what we sell

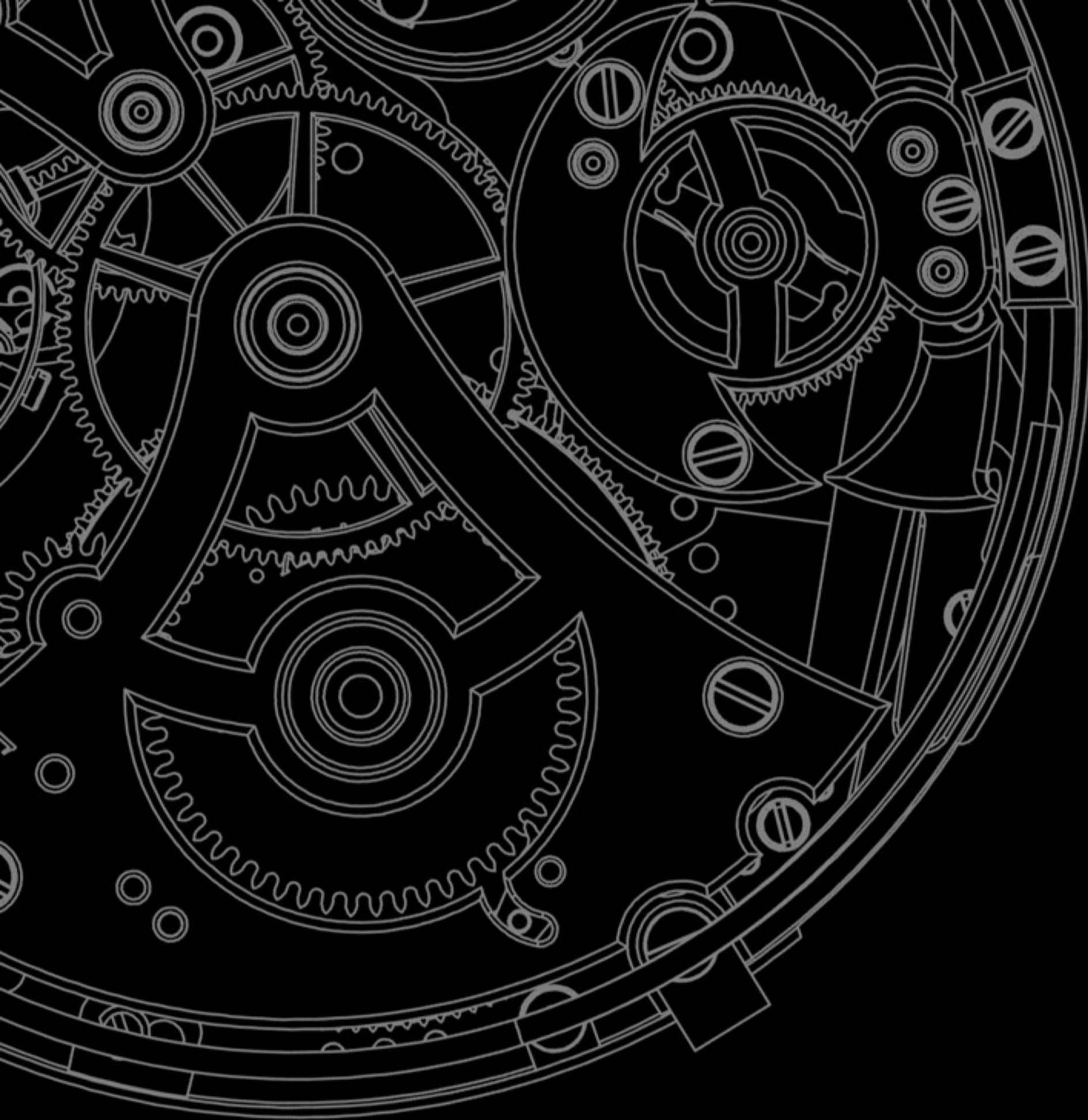
# kiosks

## Why kiosks?

Why sometimes we prefer to open kiosks There are several Reasons that make us prefer to open a kiosk instead of a traditional store

The nearest to center is always better, because it is most popular most crowded, kiosks are sometimes more expensive than traditional stores However, we do not pay attention to the price as long as we are going to get the best





## After the purchase is made

The customer is the cornerstone of any business. From this point, which is believed by successful companies around the world, we established a close relationship with our customers, offering them a great insurance and free maintenance for every product. At Swiss Corner, we have skilled engineers, who give special attention to each product. Our goal is to get a wonderful smile, which we see on the faces of our customers every day.





## Advertisements

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Marketing is the rope that keeps any company connected to its costumers based on that we try always to stay connected to our customers by being everywhere starting from the tv screen to the social media

## Social Media

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Since social media sites and apps have become the main artery \in e-marketing and advertising we started with it We offer our products in the social media websites, apps and try to keep advertising on these channels We also organize competitions to make sure that our products reach as many people as possible We also contract with the most famous celebrities in social media to promote our products

# Newspaper & magazines

As a kind of advertising presence, we contract with the most famous newspapers and magazines, including fashion magazines and Aviation magazines, to display our ads periodically



# Indoor & Outdoor advertising

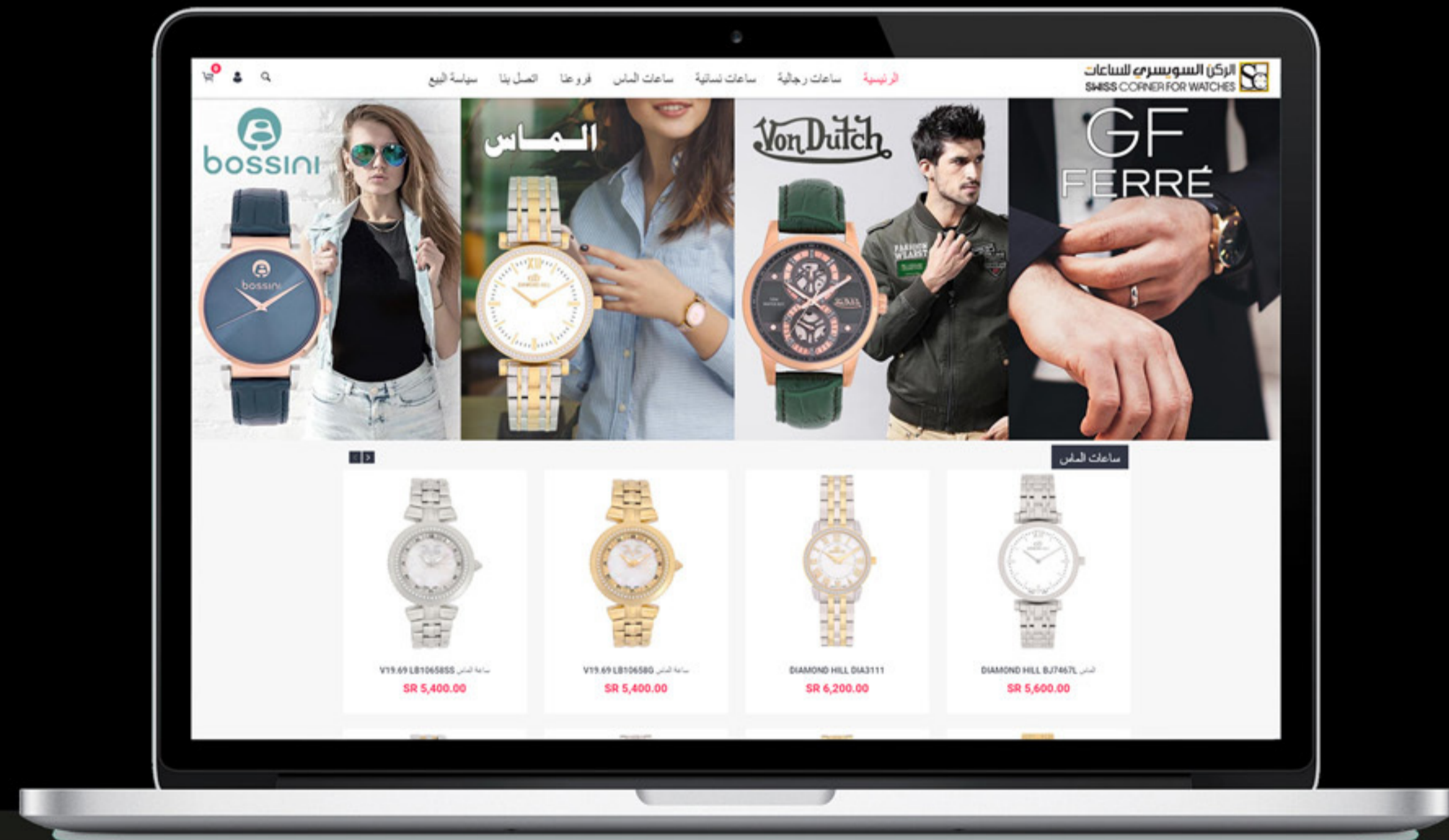
When it comes to External Advertising We target streets highways signs, buildings, buses, interior targeting signs inside malls and airport lounges, to make sure that our announcement reaches as many people as possible



# Digital & Web

Swiss Corner encompass best media tools to be on the visible map across the Gulf Market To be an electronic portal, so that the customer be aware of the new models that we have and be the easiest way to buy from. We also have an application for the smart phone devices believing that the smart phone has become a constant companion for everyone

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# Awards

one of the most famous brands in the Kingdom of Saudi Arabia, and as been witnessed by the awards presented to us each year. We also do support the social activities, and we feel very satisfied that we are close to the hearts of people we and our customers have always been one Big family and we try always to keep it that way



